Summer Fellow Position at Evidation Health (San Mateo, CA)

Evidation Health is a technology and services company that helps individuals and the world's most innovative healthcare companies understand and influence the everyday behaviors that create better health outcomes. We believe that everyday behavior data is the most explosive force in medicine—because under rigorous study, it is proving to be a new and exceptionally powerful lens on health. These novel discoveries—emanating from data generated and controlled by individuals—can be turned into tools that empower them in their own health.

Evidation pairs a first of its kind discovery engine designed for better, faster, and more efficient studies with a delivery platform, Achievement, that connects individuals and the healthcare industry, including life sciences organizations, providers, payers, and digital health companies. The company's technology is designed to be entirely privacy-safe and individually-permissioned. The company is headquartered in San Mateo, CA. For more information, please visit www.evidation.com.

The Summer Fellow position at Evidation is ideal for someone with a background and interest in healthcare, business, and/or technology. The position is 10-12 weeks in duration. Summer Fellows assume significant responsibility and autonomy while at Evidation, and take on independent projects in areas related to healthcare, business, and/or technology.

Potential projects / responsibilities:

- Conduct market research to understand life science and digital health companies' needs and competitive positioning across therapeutic areas
- Research and synthesize information regarding treatment landscapes for various diseases / indications (in development and in market)
- Develop social media and marketing content and strategy; may include blogs, updates on Evidation research, and/or newsletters
- Work with sales team members on sales process execution, including development of compelling presentations and proposals, directly matched to the specific opportunity
- Provide analysis and critical information to support business development

Requirements:

- Passion for improving healthcare
- Strong critical thinking and analytical skills
- Strong communication skills
- Ability to keep multiple projects moving forward simultaneously
- Ability to work independently and collaboratively as part of a team

Nice to have:

- Knowledge and understanding of biopharma, medical devices, and digital health
- Business background
- Experience with social media and online marketing
Data science skills
Programming experience

Directions for applying
Please apply for the Evidation Health Summer Fellow position by emailing your resume and transcript to Michelle Xie at mxie@evidation.com.