

## First Destination Report: Class of 2017

In spring 2017, the Office of Career Strategy (OCS) hosted the Class of 2017 First Destination Survey for Yale College. For purposes of this Report, the Class of 2017 is defined as those graduating from Yale College between July 1, 2016-June 30, 2017.

### Compilation of Data

The data from this report was compiled from the 2017 First Destination Survey, which was administered by the Office of Career Strategy in April 2017. The survey was sent to 1,396 graduates in the Class of 2017 and 1,290 graduates completed the survey within six months of graduation creating a 92.4% response rate. From this survey, the Office of Career Strategy released the 2017 Class List enabling graduates to stay connected. It is important to note that not every respondent answered every question. It is also notable that a very small number of respondents reported more than one destination after graduation, such as an individual working full-time while attending graduate school part-time. In addition, where relevant, information about the Class of 2017 summer choices is also presented.<sup>1</sup>

### Post-Graduate Plans

Of the 92.4% of the Class that completed the survey, 96.4% reported confirmed plans. Approximately three percent of the *total* class (3.4%) were still seeking opportunities six months after graduation. When asked about their plans for the fall following graduation, more than eighty percent (80.1%) of respondents are employed, with the next largest group (15.0%) attending graduate school. Those employed were asked if they intend to enroll in a graduate program in the future; 79.7% indicated they intend to pursue graduate school within the next five years. Almost two percent of respondents employed in the Class of 2017 are pursuing their own entrepreneurial ventures.

Plans for Fall 2017	Class of 2017
Employed: full-time/part-time/short-term position	76.9%
Attending graduate or professional school	15.0%
Employed: Independent Research	1.8%
Employed: Military service	1.4%
Not Seeking Employment or Continuing Education	1.3%

### Class of 2017: Summer Choices

The largest percentage of Class of 2017 respondents in summer 2014 (19.1%) completed summer language study programs after their first year. More than 65% of the Class participated in an internship in summer 2016 after their junior year.

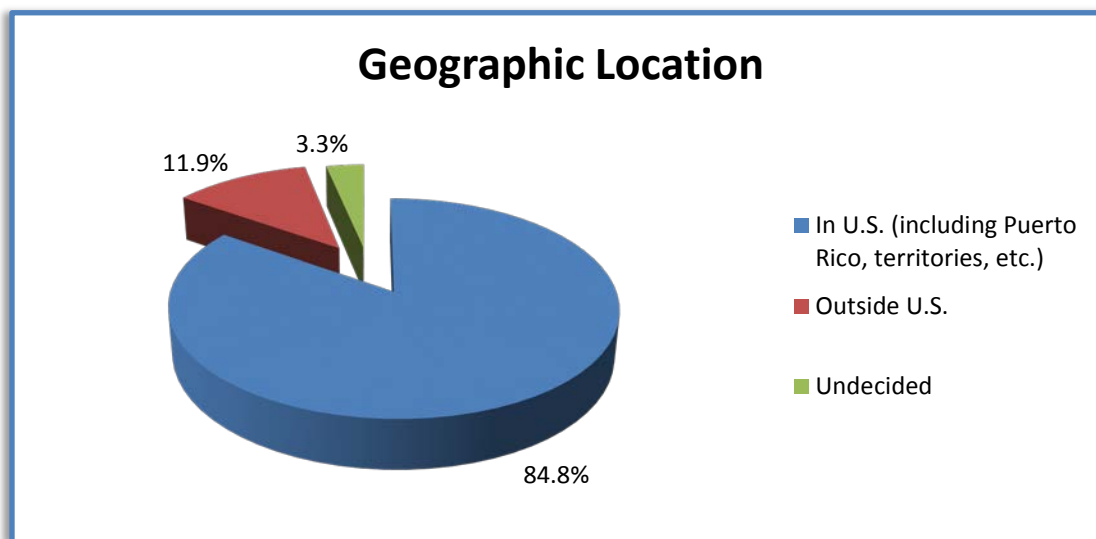
Activity	Summer 2016 <i>(returning senior)</i>	Summer 2015 <i>(returning junior)</i>	Summer 2014 <i>(returning sophomore)</i>
Total	1184	875	1128
Internship, paid	46.9%	27.9%	15.5%
Internship, unpaid	18.1%	15.7%	12.7%
Paid job <i>(e.g. camp counselor)</i>	10.2%	9.5%	16.4%

<sup>1</sup> The Office of Career Strategy hosts the Yale College the annual Summer Activities Survey and those reports are available here: <http://ocs.yale.edu/connect/statistics>

Activity	Summer 2016 (returning senior)	Summer 2015 (returning junior)	Summer 2014 (returning sophomore)
Language Study	3.1%	10.4%	19.1%
Research in a laboratory	11.1%	10.7%	11.0%
Academic Study other than language	6.9%	13.5%	10.9%
Other	8.8%	5.4%	6.5%
Volunteer work	2.5%	1.8%	3.9%
Field research	5.5%	2.3%	1.3%
Performance (theater, music, dance, etc.)	1.9%	1.5%	2.0%
Research in a library	2.6%	1.4%	0.8%

### Post-Graduate Locations

Approximately 12% of the Class of 2017 reside outside the United States in 49 countries. The top countries of choice for respondents residing outside the U.S. are the United Kingdom, China – including Hong Kong, Canada, France, and Japan. Of the respondents (84.8%) residing in the United States, three-quarters (75.0%) live in one of five states: New York, California, Connecticut, Massachusetts and Washington, D.C.



### Graduate School

Of the 15.0% of respondents pursuing graduate school immediately after graduation almost two-thirds (64.6%) are pursuing a Master's Degree or Ph.D. Among those pursuing Master's Degrees, slightly more are pursuing a Master's of Arts than a Master's of Science.

Graduate/Professional School Degree	Class of 2017
Master's Degree (M.A., M.S., M.Eng., M.B.A., Other)	40.0%
Medical (e.g., MD, DO, DDS, DVM)	19.5%
Ph.D.	24.6%

Graduate/Professional School Degree	Class of 2017
Law Degree (e.g. JD or LLB)	6.2%
Other degree or certificate	9.7%

### First Employment: Function (Role), Industry and Sector

The Office of Career Strategy strives to educate students about the difference between function, industry and sector and how to think about their career options in these terms. In particular, students are encouraged to think about the functional area first, which is the actual job of interest, and next consider the industry and sector in which they pursue that job (a micro to macro level approach). The following analysis looks at the employment choices of the Class of 2017 in each of these ways.

#### *Employment Choices by Function (Role)*

It is notable that no single function attracts Yale graduates as a critical mass. This is consistent with the liberal arts education provided at Yale College through which students gain valuable transferable skills attractive to many roles. The chart below represents those industries with at least 10 respondents.<sup>2</sup>

Employment by Function (Role)	Post-Graduate	Summer 2016	Summer 2015	Summer 2014
Finance	14.9%	20.0%	10.9%	5.5%
Consulting	13.0%	10.3%	3.3%	4.2%
Teaching/Curriculum Development	7.2%	3.3%	8.8%	18.2%
Writing/Editing	7.0%	9.5%	6.0%	12.4%
Laboratory Research	6.4%	3.0%	18.7%	17.3%
Project Management	5.9%	4.9%	4.9%	7.9%
Administrative/Support Services	5.3%	6.7%	5.3%	17.0%
Health Services/Healthcare	5.0%	4.9%	2.7%	2.7%
Programming/Software Development	5.0%	4.3%	3.7%	3.6%
Engineering	4.4%	5.4%	4.3%	1.8%
Law	4.2%	5.3%	3.3%	1.5%
Business Development	3.9%	3.0%	4.9%	4.2%
Marketing/Product Management	3.4%	4.8%	3.9%	6.1%
Military Operations	1.8%	-	-	-
Film/TV Production	1.7%	2.5%	1.0%	2.1%
Sales	1.6%	1.5%	2.3%	7.3%
Performance - Theater	1.6%	0.4%	0.8%	1.2%
Advertising/Public Relations	1.5%	2.6%	3.3%	5.5%
Sustainability/Social Responsibility	1.3%	1.6%	3.7%	4.2%

#### *Employment Choices by Industry*

<sup>2</sup> Dashes (-) indicate a category that was not an available choice during that survey year.

Looking at the choices of the Class of 2017 by industry, it is again evident that Yale graduates pursue many areas and that there is no one industry that attracts Yale graduates as a critical mass. The chart below represents those industries with at least 10 respondents.

<b>Employment by Industry</b>	<b>Post-Graduate</b>	<b>Summer 2016</b>	<b>Summer 2015</b>	<b>Summer 2014</b>
Financial Services	16.1%	20.7%	15.2%	6.4%
Education <i>(including University research positions)</i>	14.3%	7.7%	15.6%	17.9%
Technology	11.9%	8.4%	8.0%	6.7%
Consulting	11.1%	7.7%	4.9%	4.2%
Healthcare/Medical/Pharmaceutical	10.5%	9.2%	7.8%	7.6%
Publishing/Media/Journalism	4.4%	3.5%	4.1%	8.2%
Law/Legal Services	4.0%	4.8%	3.9%	2.7%
Fine or Performing Arts	3.5%	2.9%	2.9%	1.2%
Communications/Marketing/Advertising/PR	3.1%	3.9%	4.7%	9.4%
Engineering	2.4%	2.9%	3.7%	4.2%
Government <i>(including local, state and federal)</i>	2.4%	6.4%	4.3%	4.8%
Consumer Products/Retail	2.4%	2.6%	1.6%	3.6%
Entertainment/Film/Television	2.4%	4.1%	3.9%	5.8%
Community/Social Services	2.1%	3.6%	7.0%	9.7%
Professional Sports	1.8%	-	-	-
Social Enterprise/Economic Development	1.5%	2.3%	-	-
Environment	1.4%	2.6%	4.9%	3.0%
Architecture/Design/Urban Planning	1.2%	1.0%	1.6%	1.5%
Industrial/Manufacturing	1.2%	0	0.6%	1.5%
Think Tank	1.0%	2.1%	0	0.6%

#### *Employment Choices by Sector*

Approximately two-thirds (64.3%) of those working after graduation are working at a for-profit company, while more than one-third (35.8%) are working with a non-profit organization, NGO, government or other public agency.<sup>3</sup>

<b>Employment by Sector</b>	<b>Post-Graduate</b>	<b>Summer 2016</b>	<b>Summer 2015</b>	<b>Summer 2014</b>
For-profit corporation/company	64.3%	58.7%	-	-
Non-profit organization, institution or NGO <i>(e.g., arts, human services, private universities - including Yale - and campaigns)</i>	26.2%	28.6%	-	-

<sup>3</sup> Sector was added as a category to the Summer Activities Survey in summer 2016.

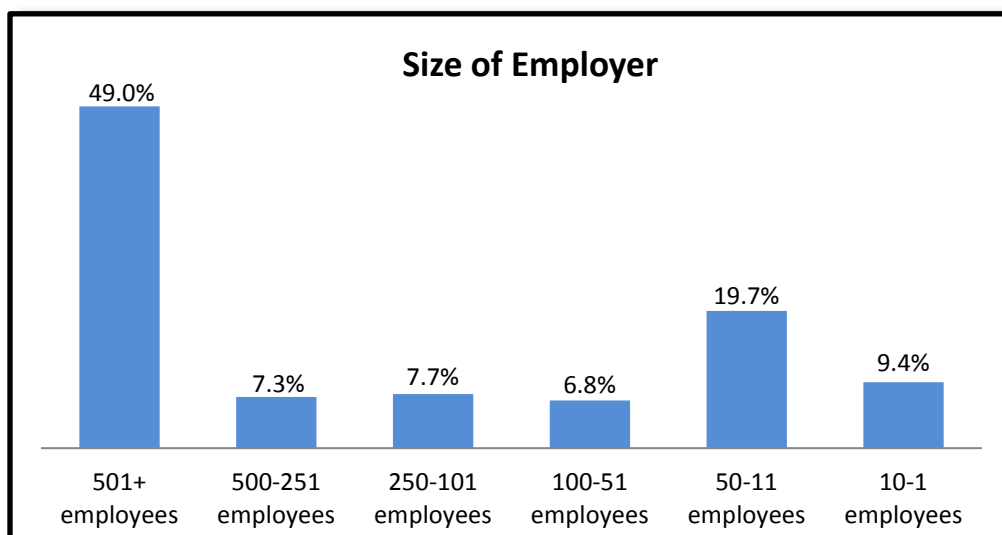
Employment by Sector	Post-Graduate	Summer 2016	Summer 2015	Summer 2014
Government or other public institution <i>(including public schools and public universities)</i>	9.6%	12.7%	-	-

Below is a list of organizations that hired the most graduates in the Class of 2017. As with the previous class, Yale was the top employer.

Yale University	McKinsey & Company
Google	National Institute for Health
Morgan Stanley	Bain & Company
Facebook	Massachusetts General Hospital
Teach for America	Microsoft
Boston Consulting Group	Goldman Sachs

### Size of First Employer

When considering the size of first destination employers, almost half of the respondents (49.0%) chose large employers with more than 501+ employees. Thirty-six percent of respondents selected small or mid-size employers with fewer than 100 employees.



### Starting Salary Range

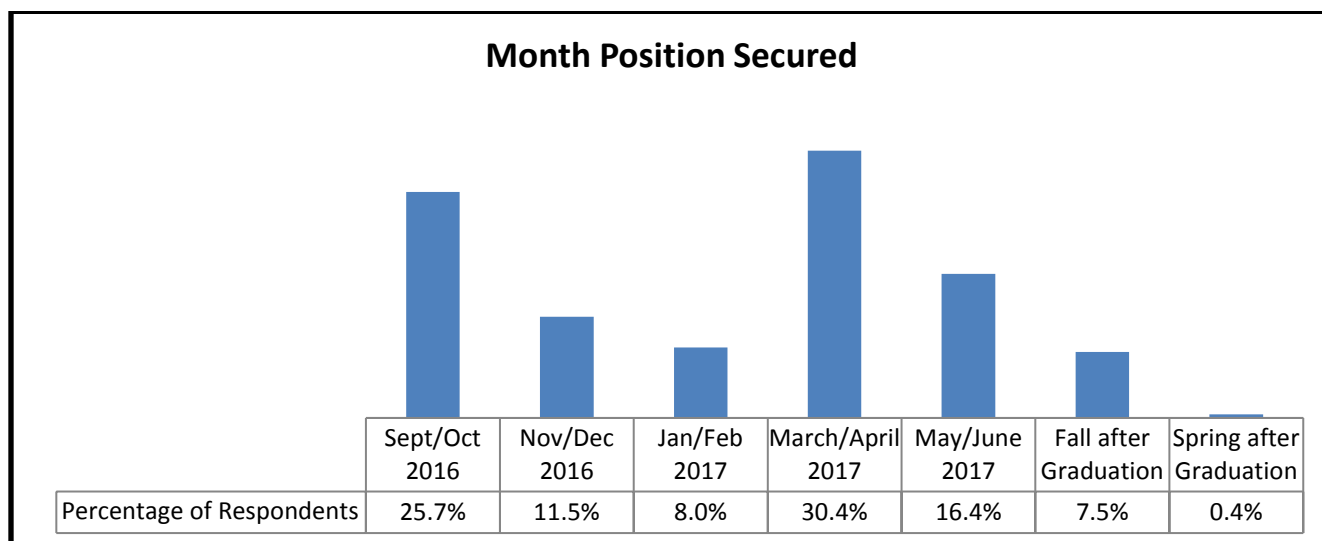
Almost two-thirds (62.7%) of respondents reporting employment in the United States began their career making \$50,000 or more, while more than forty percent (44.7%) of respondents started with a salary at \$70,000 or more. More than eight percent (8.6%) reported a starting salary of \$100,000 or more and 1.2% are starting with a salary of over \$150,000. Approximately eight percent (8.1%) reported having negotiated their starting salary.

Of the highest paid respondents reporting a starting salary of \$100,000 or above, it is interesting to note that 71.4% are working for employers with 500+ employees. Among these respondents, 25.7% will be working in the financial services industry, while 71.4% will be working in the technology industry. More than half (60%) of graduates at this salary level were computer science majors while at Yale. Of those reporting salaries < \$30,000, a quarter (25%) are in the education industry.

Starting Salary	Class of 2017
< \$30,000	13.4%
\$30,001 - \$50,000	26.9%
\$50,001 - \$70,000	19.8%
\$70,001 - \$90,000	30.8%
\$90,001 - \$110,000	4.6%
\$110,001 - \$130,000	2.9%
\$130,001 - \$150,000	0.7%
\$150,001 - \$170,000	0.0%
\$170,001 - \$190,000	0.0%
\$190,001 - \$210,000	0.7%

### Time of Year Secured Employment

More than sixty percent (62.7%) of respondents secured their full-time position in spring of senior year or later, and more than thirty percent of the respondents (30.4%) in March or April of their senior year. This figure is consistent with the large number of graduates who are employed at organizations with less than 100 employees. These smaller and mid-size organizations are unable to anticipate hiring needs months in advance, and therefore hire graduates closer to their graduation date. Although the question asked when the position was secured, it is interesting to note that a small number of graduates replied with dates much later, thereby indicating they may have read the question to ask when they will begin working.



### Source of Employment Opportunity and use of OCS Resources

When asked how they found their position, more than 50% reported a Yale resource, including faculty referrals, Yale alumni, OCS resources or other Yale resources. In addition, respondents were asked to identify the OCS resources they used from the following seven resource categories:

- Met with a career advisor (e.g. general advice, graduate or professional school)
- Participated in Yale Summer Events in NY, DC or SF

- Participated in a career workshop, employer event or OCR
- Participated in an OCS internship/fellowship
- Used Yale Career Network or the Yale College Peer/Class Lists
- Used tools in the Yale Career Link (e.g. job postings, employer directory, career tutorials)
- Used tools on the Office of Career Strategy website (ocs.yale.edu)

Number of OCS Resource Categories Used	Class of 2017
At Least One Category	100.0%
Two Categories	67.2%
Three Categories	52.6%
Four Categories	34.7%
Five Categories	19.1%
Six Categories	7.3%
All Seven	1.9%

According to the survey, the most frequently used OCS resources were meeting with a career advisor, the tools on the Yale Career Link, and the tools available through the OCS website.

### Post-Graduate Plans and Undergraduate Field of Study

When asked if their post-graduate plans were related to their field of study while at Yale, 86.1% of respondents stated that their plans were related to their area of study.

Relation to undergraduate field(s) of study?	Class of 2017
Highly related to field(s) of study	40.7%
Related to field(s) of study	27.0%
Slightly related to field(s) of study	18.5%
Not related to field(s) of study	13.9%

### Staying Connected to Yale

As part of the first destination survey, recent graduates can volunteer for the Yale College Admissions Alumni Schools Committee (ASC) and join the Yale Career Network as an alum mentor for students and peer alums. Through the Class of 2017 survey, 772 new graduates joined the ASC and 1,137 opted into the Yale Career Network.